PE&D CAMBODIA

Framework Contract for the provision of communication services

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| ANNEX: FORM FOR PRICE QUOTATION |

Price must be quoted in USD, before VAT.

Price shall be all-inclusive (i.e. include all relevant costs and all expenditure).

The competitors are free to add any other pricing elements, which might help to assess their price competitiveness of the different services described in the Terms of Reference. Any pricing proposition should be justified. Please note that these should be as complementary information but should not substitute for the requested information below.

Communication Strategy

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| --- | --- |
| Per day rate for senior consultant  | USD |
| Per day rate for junior consultant | USD |

Website design & Social Media Coverage

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| Per day rate for senior consultant  | USD |
| Per day rate for junior consultant | USD |

Design and implementation of sensitization and education tools & campaigns

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| --- | --- |
| Per day rate for senior consultant  | USD |
| Per day rate for junior consultant | USD |
| Sample total price for the design of a graphic novel of 30 pages in English (e.g. life stories illustrated) | USD |

Editing and layout of strategic documents, communication tools and any other graphic support services

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| Per day rate for senior consultant  | USD |
| Per day rate for junior consultant | USD |
| Sample total price for developing a simple tool in English and in Khmer (kakemono, banner, poster, leaflets) | USD |
| Sample total price for the layout of a publication of 100 pages in English and in Khmer (without infographic work) | USD |
| Sample total price for the production of infographics in English and in Khmer to disseminate projects results  | USD |